



DETAILS2DÉCOR

Written by Danielle Dean · Photography by Liam O'Connell

Ethel Bonner and Starr Rivers marked a milestone Aug. 16 when the friends and business partners celebrated five years of empowering, educating, and entertaining others. The women met while working together to throw a 50th birthday party for a mutual friend. As the women worked together, they quickly realized that they shared similar interests and missions for their respective businesses – Décor Plus and Starr Treatment. They decided to merge their talents to create Details2Decor, a full-service event coordinating and design company.

“I’m the details,” says Rivers. “And I’m the décor,” Bonner interjects. “It’s great to offer not only the event coordinating, but the design and décor for weddings, corporate events, and social functions.”

Following their mission, Details2Decor is all about empowering, educating, and entertaining others. “We empower our clients to come up with their concept and what they feel their vision will be for their event, whether it is a wedding, social, or corporate event,” says Rivers. “From there we build upon what their vision is and show them what the end result could be.”

By building a personal relationship with their clients Details2Decor is able to create the client’s vision and showcase the client’s personality while remaining within budget.

From the initial inquiry to the day of the event, Details2Decor is there every step of the way to ensure no detail is overlooked.

“We are there onsite with our clients 90 percent of the time. We have another option for our clients which is called ‘Event2Go’ where Ethel comes up with the concept – designing their centerpieces and sample tablescape. I outline all of the event details,” says Rivers. “On the day of

the event, clients can come to the office to pick up all of the detail/décor items – we have everything ready for them to go to set up for their event.”

Events created by Details2Decor are anything but ordinary, or as they put it, “We interrupt ordinary.” Recognized in 2012 as a Cincinnati USA Regional Chamber “WE Business to Watch,” the ladies of Details2Decor aren’t afraid of a challenge and it truly shows in their events.

Past clients, family, friends, and potential clients gathered on August 16 at the Taft Center to celebrate Details2Decor’s five-year anniversary – a milestone in the industry. Preferred vendors such as Presenting Sponsor Funky’s Catering, and supporting sponsors LCA Photo Booth, Special O’Cakesions, Sphire Elegance, Market Direct Inc., Speedy Signs and Apparel, and Academy Rentals helped the ladies create a memorable event.

As the holiday season approaches, Details2Decor is excited to begin working on a number of signature events, including their annual Taste of Jazz on Nov. 23 in collaboration with Stir Cincy (an Interactive Venue), GAB Productions, Village Pantry Catering, and many other event partners. Guests can enjoy smooth jazz, a wine tasting, and more while supporting a local charity.

For help creating an event your guests will be talking about for years to come, contact Details2Decor. ❖

Details2Decor is located at 10948 Reading Road, Suite 310, Cincinnati, OH 45241. You can reach them at 513.554.4968, by email info@details2decor.com, or visit their website at www.details2decor.com.